



**Special Collections and University Archives**

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**Manuscript Group 142  
Dr. Larry Kruckman's IUP Mascot Research Collection**

**For Scholarly Use Only  
Last Modified February 18, 2025**

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**Dr. Larry Kruckman's IUP Mascot Research Collection; Manuscript Group 142  
Indiana University of Pennsylvania, Special Collections and University Archives  
4 boxes; 4 linear feet**

**Biographical Note**



Dr. Larry Kruckman is a Professor Emeritus from the Department of Anthropology at Indiana University of Pennsylvania (IUP). He retired in 2011 after 27 years with the department and was named Professor Emeritus in 2012. Dr. Kruckman taught a wide range of courses from Liberal Studies to cultural theory, social change, medical anthropology, and birth issues. He curated exhibits at the University Museum, and published articles about birth and parental support in *Social Science and Medicine*. For 15 years, he was the department's internship coordinator.

In addition to his service to IUP, he was acting president of Postpartum Support International (PSI) and received the Dr. Robert Logan and Mary Ellen Logan Awareness Award from PSI in 2010. Before coming to IUP, Dr. Kruckman was a NIMH postdoctoral fellow in public health and epidemiology at the University of Illinois Medical Center in Chicago.

**Scope and Content**

The collection contains research conducted by IUP Anthropologist Larry Kruckman about mascots used by area schools and Indiana University of Pennsylvania in Indiana, Pennsylvania. This research is mostly concerned with the use of Native American mascots in Indiana, Pennsylvania in 1990s-2000s, but includes historical material and information back to the days of Indiana State Normal School (1875-1927). Additional information has been added to this collection, including materials donated from the estate of Dr. James Dougherty (Manuscript Group 176).

**Provenance**

Larry Kruckman donated these materials.

**Restrictions**

None.

**Processor**

Records rearranged and inventory rewritten by Special Collections in 2009, 2014, and 2019.

**Container List**

**Box 1 (33 folders)**

1. *IUP Magazine*: Mascot Articles
2. Indiana Area School: Mascot Memorabilia and Photographs
3. Native American Committee: Newspaper Articles

4. Native American National Legislation, 1991-1992
5. IUP Internal Documents about Mascot (1)
6. IUP Internal Documents about Mascot (2)
7. IUP Internal Documents about Mascot (3)
8. University External Relations and Image Task Force: Meeting Agendas and Minutes
9. University External Relations and Image Task Force: Correspondence
10. University External Relations and Image Task Force: Handouts (1)
11. University External Relations and Image Task Force: Handouts (2)
12. Presentations and Reports about Mascot (1)
13. Presentations and Reports about Mascot (2)
14. Presentations and Reports about Mascot (3)
15. Newspaper mascot articles (photocopies)
16. Mascot research materials from (Jim) James Cahalan (also see [Manuscript Group 180 Edward Abbey](#))
17. Newspaper mascot articles from *The Penn* (1) see [Record Group 21: The Penn Student Newspaper](#)
18. Newspaper mascot articles from *The Penn* (2)
19. Newspaper mascot articles from *The Penn* (3)
20. *Indiana Gazette* Mascot Articles (1)
21. *Indiana Gazette* Mascot Articles (2)
22. *Indiana Gazette* Mascot Articles (3)
23. *Indiana Gazette* Mascot Articles (4)
24. *Indiana Gazette* Mascot Articles (5)
25. *Indiana Gazette* Mascot Articles (6)
26. *Indiana Gazette* Mascot Articles (7)
27. 2016 documentation of bronze sculptures depicting campus mascots, the “Spirit of the Warrior” (2000) and the “Crimson Hawk” (2013) created by alumni artist John McCombie (November 11, 1946-July 3, 2015), 1972 graduate of IUP (BA in Art Education)
  - a. Correspondence from John McCombie regarding the potential of the Crimson Hawk mascot (2001-2002)
  - b. Articles about John McCombie and campus sculptures including *IUP Magazine* article “The Spirit of Us”
  - c. Obituaries and reflections
28. IUP logo stickers and patches, including IUP Athletics (Indians and Bear mascots), no dates (1980s-2000s) before 2007
  - a. IUP logo stickers
  - b. IUP Cherokee Bear mascot stickers
  - c. IUP Indians mascot stickers
  - d. IUP Cherokee Bear patch (embroidered)
  - e. IUP Tailgater Pass with Indian mascot logo (circa 1980)
  - f. IUP sticker with Indian mascot (IUP Football), no date 1980s-1990s
  - g. IUP sticker with Arrowhead logo
29. *Indiana Gazette* mascot articles, Trustees and Dr. Tony Atwater unveil IUP Hawks logo, 2007
30. Mascot Designs (1)
31. Mascot Designs (2)
32. Mascot History at Indiana University of Pennsylvania (IUP) response to the NCAA Minority Opportunities and Interests Committee, April 2005 (see Record Groups 32, 62 and 63)

33. Indiana Mascot Issues Research Compiled by Phil Zorich, IUP Special Collections Librarian and University Archivist (until 2005), includes an article about “Not for Sport: A Native American activist calls for an end to Indian team mascots,” *Teaching Tolerance* (1999) and excerpts from the Indiana County History written by Clarence Stephenson.



Native American mascots as depicted in publications from the 1917 *Instano* Yearbook (Indiana State Normal School), 1948-1949 *Cue* Student Handbook (Indiana State Teachers College), and the March 1966 *Alumni News Bulletin* (Indiana University of Pennsylvania)

### Box 2 Oversized IUP Mascot Marketing Boards

1. Cherokee Beer, no date (1990s)
2. Cherokee Bear SME Power Branding Designs, 1999

### Box 3 IUP Mascot Memorabilia (8 items) see also Record Group 32

1. Student Handbooks: *The Cue* (Native American logos), 1947-1948, 1948-1949, and 1949-1950
2. Buttons (metal), no dates (1960s-1970s)
  - a. Go Big Indians, Army ROTC, IUP, no date (after 1965-1966) Snoopy
  - b. Get ‘Em Indians (IUP Football), no date (1960s)
  - c. IUP Beat Cal State, Champ ‘Em (IUP Football vs. California), no date
  - d. IUP Indians – Change the Name! (no date, early 2000s)
3. Trophies (Awards): Ten Little Indians Award, Outstanding Male, Ron Lunardini, 1968 and 1969
4. Ceramic Ashtray, IUP with Native American logo, no date (1980s)
5. Christmas Ornament: IUP with Native American Logo, no date (1980s-1990s)
6. Voice Trumpet (plastic): IUP Indians, no date (1980s-1990s)
7. Keychains (plastic with metal ring):
  - a. IUP with Bear logo (obverse) and The Co-Op Store (reverse), no date (1990s) 2 copies
  - b. IUP Indians with aggressive Bear logo (obverse) and The Co-Op Store (reverse), no date (1990s) donated by Art History Professor BA Harrington in 2024

8. Cast Bell: IUP with Native American logo and “Spirit of the Warrior” inscribed on base, no date (1990s-2000s)

**Box 4 IUP Mascot Research (1990s-2000s) donated by Dr. James Dougherty (5 folders)  
(see Manuscript Group 176)**

1. Mascot Research collected by Dr. James Dougherty (Manuscript Group 176) Folder 1
2. Mascot Research collected by Dr. James Dougherty (Manuscript Group 176) Folder 2
3. Mascot Research collected by Dr. James Dougherty (Manuscript Group 176) Folder 3 including photographs of Indiana Area Senior High School
4. Correspondence and Responses to the IUP Mascot, sent by students, alumni, and community members, collected by Dr. James Dougherty, sent to IUP President Pettit and the Council of Trustees, 2001 (Folder 1)
5. Correspondence and Responses to the IUP Mascot, 2001 (Folder 2)

**On Display**

1. Textbook Paper Cover with Indiana State College logo and Indiana Indians mascot, circa 1959-1965